

**ABSTRACT**

**SOFTWARE MEDIA CONTAINER**

The present invention provides a single "container" for storing and/or transporting electronic data, the container including data (externally of the "container") which is universally readable and/or decipherable and which can be used to specify to the wide range of different applications the format of the encapsulated data, reference the rights management technology used to package the data, and provide policies in order to obtain and interpret the data content.

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